

CO=EP96873
U=EP96873

**EQUAL EMPLOYMENT OPPORTUNITY
2013 EMPLOYER INFORMATION REPORT
CONSOLIDATED REPORT - TYPE 2**

SECTION B - COMPANY IDENTIFICATION

1. YELP, INC.
140 NEW MONTGOMERY ST
SAN FRANCISCO, CA 94105

2.a. YELP, INC.
140 NEW MONTGOMERY ST
SAN FRANCISCO, CA 94105

c. Y

SECTION C - TEST FOR FILING REQ.

1-Y 2-N 3-N DUNS NO.:

SECTION E - ESTABLISHMENT INFO.

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SECTION D - EMPLOYMENT DATA

| JOB CATEGORIES | NUMBER OF EMPLOYEES | | | | | | | | | | | | | | OVERALL TOTALS |
|--|---------------------|-----------|---------------------------|---|----------|-----------------------------------|-------------------|-----------|---------------------------|---|----------|-----------------------------------|-------------------|-----------|----------------|
| | Race/Ethnicity | | | | | | | | | | | | | | |
| | Hispanic Or Latino | | Not-Hispanic Or Latino | | | | | | | | | | | | |
| | MALE | FEMALE | MALE | | | | | | FEMALE | | | | | | |
| WHITE | | | BLACK OR AFRICAN AMERICAN | NATIVE HAWAIIAN OR OTHER PACIFIC ISLANDER | ASIAN | AMERICAN INDIAN OR ALASKAN NATIVE | TWO OR MORE RACES | WHITE | BLACK OR AFRICAN AMERICAN | NATIVE HAWAIIAN OR OTHER PACIFIC ISLANDER | ASIAN | AMERICAN INDIAN OR ALASKAN NATIVE | TWO OR MORE RACES | | |
| Executive/Senior Level Officials and Managers | 1 | 0 | 9 | 0 | 0 | 2 | 0 | 0 | 1 | 0 | 0 | 0 | 0 | 1 | 14 |
| First/Mid-Level Officials and Managers | 2 | 4 | 82 | 1 | 0 | 11 | 2 | 6 | 62 | 2 | 0 | 6 | 0 | 7 | 185 |
| Professionals | 11 | 9 | 158 | 4 | 0 | 78 | 2 | 27 | 133 | 3 | 2 | 35 | 1 | 12 | 475 |
| Technicians | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Sales Workers | 28 | 41 | 382 | 14 | 2 | 28 | 3 | 29 | 381 | 13 | 4 | 38 | 3 | 27 | 993 |
| Administrative Support Workers | 0 | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 2 | 0 | 0 | 1 | 0 | 0 | 4 |
| Craft Workers | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Operatives | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Laborers and Helpers | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Service Workers | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| TOTAL | 42 | 55 | 631 | 19 | 2 | 119 | 7 | 62 | 579 | 18 | 6 | 80 | 4 | 47 | 1671 |
| Total employment reported in previous EEO-1 report | 29 | 26 | 414 | 14 | 0 | 70 | 2 | 48 | 385 | 8 | 3 | 55 | 2 | 47 | 1103 |

SECTION F - REMARKS